

MCKINGBRD



CASE STUDY

Laser Partners



A NEW PROFITABLE ACQUISITION CHANNEL

Laser Partners is dedicated to serving our customers with premium quality laser services at an affordable price. Our expert services combined with unmatched customer service puts us a step above the competition. No one cares for you as we do.

Before working with Mockingbird Creative, Laser Partners leveraged more traditional marketing avenues such as radio, word of mouth & some AdWords PPC. After working with Mockingbird Creative we brought in our resources to run high momentum tests within Facebook Advertising which quickly became their most profitable acquisition channel. They are consistently adding more budget to further fuel their growth!

[VIEW THE WEBSITE](#)

MONTH 1

44213

People Reached

26

Leads Generated

MONTH 2

149056

People Reached

176

Leads Generated

MONTH 3

111327

People Reached

107

Leads Generated

\$14,412

Revenue Generated

\$1,081

Ad Spend

1333%

ROI

\$54,878

Revenue Generated

\$9,401

Ad Spend

584%

ROI

\$73,766

Revenue Generated

\$5,909

Ad Spend

1248%

ROI



We joined forces with Mockingbird to grow our new customer base as well as introduce new products to existing clients. In just a few months we have seen positive results.

I look forward to continual growth and a prosperous relationship

Fanny

Director of Laser Partners

LET'S START A PROJECT

SAY HELLO

Tell us more about what you're looking for and how we can help.

9am -6pm CST
Monday-Friday

CONTACT

Email: hello@mockingbirdcreative.com

Office: 479.802.4954

[GET A QUOTE →](#)